

Ei

Elemental
IMPACT

Elemental Impact

Holly Elmore, Ei Founder & CEO
SFCI Director

A CoRR Conference
March 2, 2012
New Orleans, LA

A National Non-Profit in collaboration with the National Restaurant Association

Mission:

*To return the environment's resources to their natural,
balanced state through collaborative, action-oriented
projects*

Sustainable Food Court Initiative

An Ei Task Force in Partnership with the NRA



Mission:

To bring zero waste initiatives to food courts and develop industry, sustainable best practices for Back-of-the-House and Front-of-the-House operations



Co-Chairs:



Chris Moyer, NRA ConSERVE
Program Director



Doug Kunnemann, NatureWorks LLC
Business Segment Director

SFCI Team:

Broad-Based Representation & Membership

1. Trade Associations/Non-Profits
2. Foodservice Operators
3. Property Owners|Managers
4. Industry Suppliers

SFCI Team:

Trade Associations/Non-Profits:

- Elemental Impact
- Foodservice Packaging Institute
- National Restaurant Association
- Institute for Local Self Reliance



FOODSERVICE PACKAGING
INSTITUTE



SUSTAINABLE
**FOOD
COURT**
INITIATIVE

NATIONAL
RESTAURANT
ASSOCIATION®

ConSERVE
SOLUTIONS FOR SUSTAINABILITY

SFCI Team:

Foodservice Operators:

- HMSHost

Property Owners|Managers:

- City of Atlanta | Atlanta Airport
- Simon Property Group



SFCI Team:

Industry Suppliers:

- Asean|StalkMarket
- CleanRiver
- Heritage Bag
- MeadWestvaco
- NatureWorks LLC
- Solo Cup Company
- Tomra



HERITAGE
We take care.



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PILOT UPDATE

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SOLUTIONS FOR SUSTAINABILITY

Hartsfield-Jackson Atlanta International Airport

- Two-month BOH organics collection test – run to understand logistics complete
- New International Concourse opens Spring 2012
- Project stages to simplify process

Hartsfield-Jackson Atlanta International Airport

*All food vendors must use compostable
serviceware and consumer-facing
packaging and source-separate organics
for composting collection.*

Provision in new airport concessions RFP

2011 Going Green Airports Award:

Sustainable Food Court Initiative Atlanta Airport Pilot.



Michael Cheyne accepted award on
October 31

Atlanta Airport ACTION Team

Three Subcommittees:

- Baseline & Metrics Reporting
- Sustainable Packaging
- FOH Recycling Centers

Additional Pilots:

- Simon Properties | HMSHost Mall
- Event Venue
- Office Complex
- Government Center
- College | University

The impact goes beyond Food Courts



Contact Information

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