



Ei

Elemental
IMPACT

Elemental Impact



CITY OF NEWARK,
OFFICE OF SUSTAINABILITY

MANUFACTURERS *ZERO WASTE* *WORKSHOP*

OCTOBER 03, 2012



BY-PRODUCTS TO COMMODITIES

Amy Moreland

Heritage Interactive Services

Director of Business & Supplier
Development

October 3, 2012

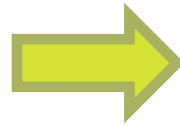


SHOW ME THE \$\$

- ◎ Look at :
 - ◎ Frequency of pulls
 - ◎ Type of equipment
 - ◎ Material going into the trash
 - ◎ How many shifts do you run?



TRASH CONTAINERS



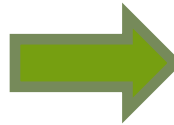


COMMON BY-PRODUCTS:

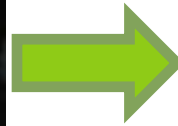
- ⊙ Trash
- ⊙ Cardboard
- ⊙ Universal Waste
- ⊙ Plastic
- ⊙ Pallets
- ⊙ Foam
- ⊙ Hazardous Waste
- ⊙ Non Hazardous Waste
- ⊙ Project Waste
- ⊙ Obsolete Products
- ⊙ Off Spec Products
- ⊙ Filter Cake
- ⊙ Industrial Cleaning
- ⊙ E- Scrap



CARDBOARD

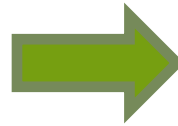


STRETCH FILM





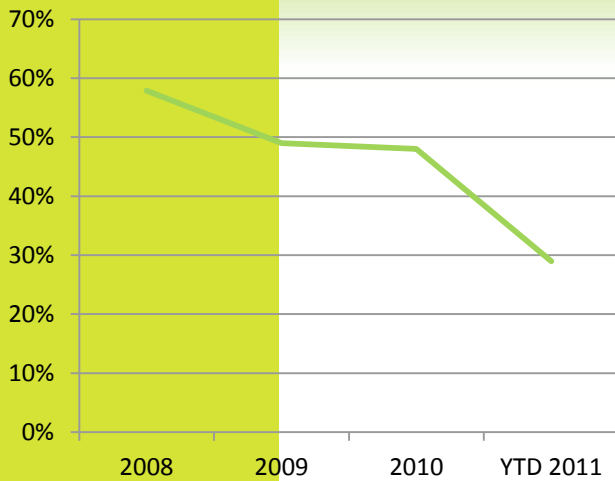
PALLETS





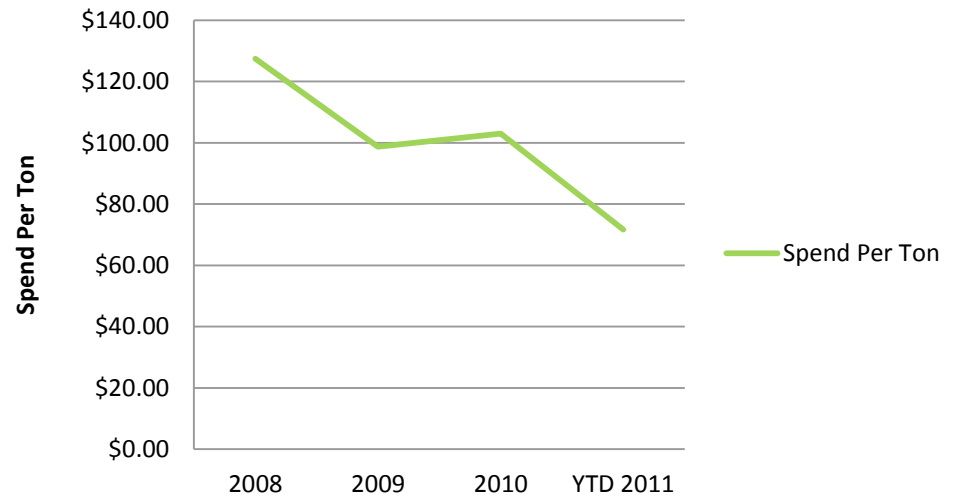
COMMON PERFORMANCE METRICS

Landfill Reduction



Landfill Percentage

Cost Reductions

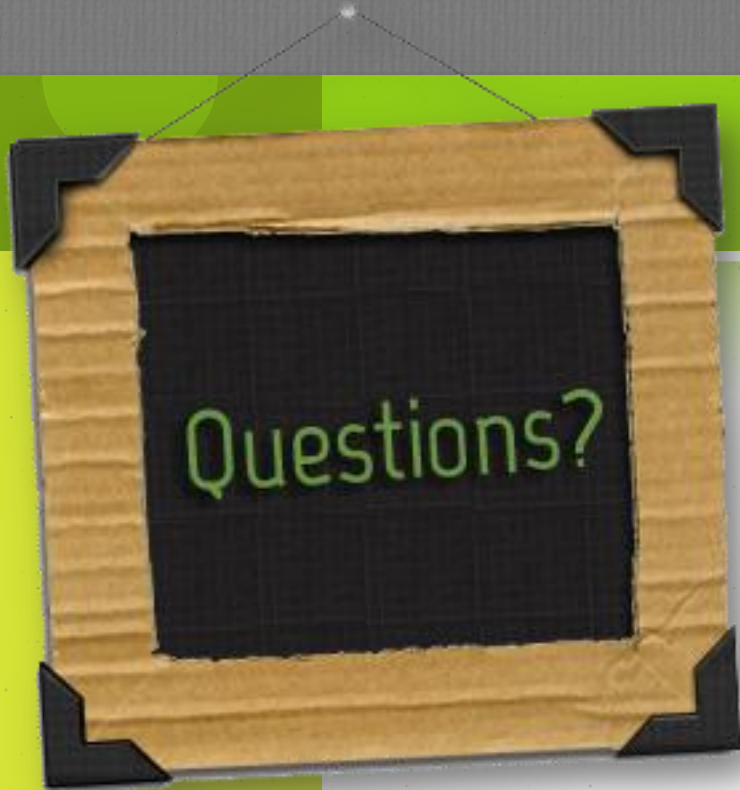


Spend Per Ton



TRACK WHERE YOU ARE TO SHOW IMPROVEMENTS:

- ③ What are you getting paid?
- ③ Do you received a weight ticket?
- ③ Are your commodities tied to a market?
- ③ IF so, are you reviewing it monthly?



THANK YOU!

Amy Moreland

317.334.5710

amoreland@heritage-interactive.com

