



# Increasing Foodservice Packaging Recovery: 2014 Accomplishments and 2015 Plans

F&B Packaging Value Chain Annual Meeting  
December 11, 2014





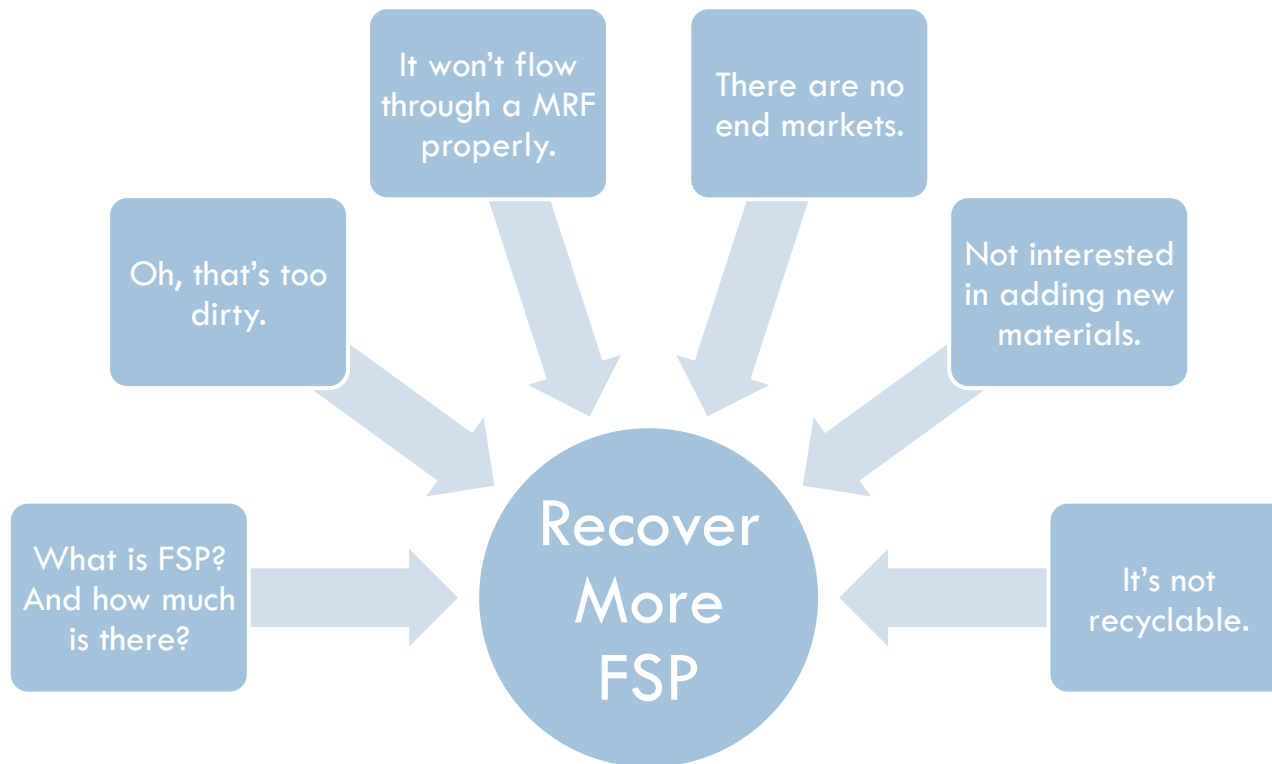
# Paper Recovery Alliance and Plastics Recovery Group





# Overcoming Barriers to Foodservice Packaging (FSP) Recovery

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# Plans for 2015

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- Communicate the recyclability and encourage the acceptance of foodservice packaging in residential curbside programs
  - Targeted outreach to communities, material recovery facilities and end markets
  - General outreach through media, webinars and presentations





# Plans for 2015

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- Barriers and solutions approach to increased composting of foodservice packaging
  - Collection
  - Processing infrastructure
  - End markets
  - Standards and labelling
  - Education





# Plans for 2015

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- Work with the National Restaurant Association to develop a recycling and composting tool kit for foodservice operators
  - Share learnings from PRA and PRG work
  - Use and build on company-specific learnings





# Foam Recycling Coalition





# What About Foam FSP?

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- Recognized that polystyrene foam FSP had different challenges to increased recovery
  - Foam Recycling Coalition (FRC) formed in Fall 2014
- FRC will establish and fund a proactive, multi-year grant program to...
  - Increase public access to post-consumer foam recycling through curbside and/or drop off programs
  - Drive actual recovery of foam (increased tons)
  - Generate success stories to document and utilize in communications to a variety of stakeholders







# FRC Grant Program Overview

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- Target materials: Cups, containers and dinnerware; meat trays; egg cartons; transport packaging
- Eligible applicants: Public and private businesses in the U.S. and/or Canada
- Recipients to receive funding for equipment, technical assistance
- Call for applications in early 2015
- Grants announced in Spring 2015





# FRC End Market Study

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- Conducted in Fall 2014
- Identified nearly 140 processors, recyclers and end users in the U.S. and Canada
- Recognized growing domestic and international demand for recycled PS and EPS





# Resources





# PRA/PRG/FRC Resources

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- [www.fpi.org/stewardship](http://www.fpi.org/stewardship) - information on the PRA, PRG and FRC, study results and webinars
- [www.fpi.org/recovery](http://www.fpi.org/recovery) - FSP Recovery Toolkit geared to communities, MRFs and end markets
  - Data (generation, dispersal and impacts on bale specs)
  - Results of studies (food residue, MRF acceptance of FSP)
  - Interactive map of end markets
  - Case studies of successful FSP recovery





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