Connecting People for Zero Waste Success

CHRISTOPHER A. BRADLEE
BASF CORPORATION

CITY OF NEWARK, OFFICE OF SUSTAINABILITY
MANUFACTURERS ZERO WASTE WORKSHOP
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www.elementalimpact.org
Zero Waste is becoming the new norm. We will do it at work, at home and at play.

Zero Waste is the best practice for managing operations because it leads to the efficient and sustainable use of resources, while turning wastes into assets.
“Zero Waste” - emphasis on the concepts of **reduction**, **reuse** and **recycling** to limit waste.

“Zero Waste” is often defined as a **90% or better** waste diversion from landfill.

“Zero Waste” can be more broadly defined to include reduced energy consumption and water usage.
Stats:
~2.7 MM households in ~150 cities
The number of food scrap composting programs in the US more than quadrupled from 2005 to 2010

Massachusetts and Vermont - mandatory composting of commercial food waste due for 2014
Chemistry Connects with Baseball

How did a chemical company and baseball team come together?

Zero Waste and Sustainability
“Sustainable Saturdays”
BASF is the sponsor of the Seattle Mariners Zero Waste program.

Elements of sponsorship include educational and interactive events to enhance the fan experience at the games and to promote sustainability and zero waste.

Innovative collaboration of more than 9 stakeholders.

Program has resulted in positive media exposure & growth in understanding of the value of Zero Waste and sustainability. Invited by The White House to a panel discussion on greening the sports industry.

Mariners reporting cost savings of ~ 2MM dollars since 2005.
Green Team – Scott Jenkins, Captain Plastic & Kid Compost

Compostable Food Service Items

Zero Waste Stations
Stations Zéro déchet

Compost Giveaway

Peanut shells today, Safeco Field Soil tomorrow!

Thanks to our friends, Safeco Field keeps almost 400,000 pounds of recoverable food waste out of the landfill annually while Cedar Creek Composting transforms it into this bag of earth-friendly soil used to grow beautiful Northwest gardens. This bag contains a special blend of compost enhanced with small amounts of peat, perlite and organic fertilizer.

Best for outdoor use as container planting media or for mulch around a bush or plant.
Sustainable Saturday Partners

- Seattle Mariners
- ARAMARK
- Camp Fire USA
- FORTERRA
- Seattle Public Utilities
- Cedar Grove Composting
- Puget Sound Starts Here.org
- BASF
- Ecosafe Zero Waste
- Centerplate
Sustainable Saturdays Video
Christopher A. Bradlee
BASF Corporation
(734) 324-6867
CHRISTOPHER.BRADLEE@BASF.COM