



# Elemental Impact



CITY OF NEWARK,
OFFICE OF SUSTAINABILITY

MANUFACTURERS ZERO WASTE

WORKSHOP
OCTOBER 03, 2012



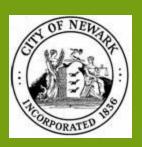
#### ZERO WASTE IN ACTION

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Director of Business & Supplier Development

October 3, 2012



#### ZERO NEEDS ASSISTANCE ©



- What do you have?
- **Culture Change**
- Signs
- **Containers**
- Tracking



### BURT'S BEES DUMPSTER DAY



Burt's Bees Dumpster Dive Video



### Now that you know...

- Work with suppliers on packaging
- Determine reputable outlets
- Audits
- Certificate of Recycling



## MAKE THE CHANGE!

- Implement Change
  - Trash
  - Recycling
  - Awareness



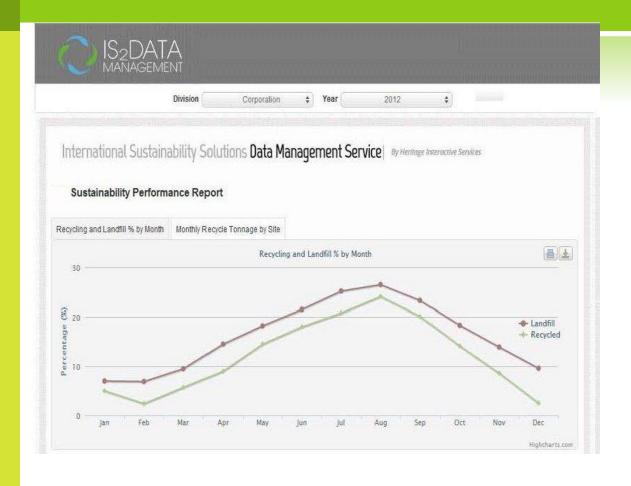
## TRACK IT!

Where are you today?

What progress have you made?



# EXAMPLE LANDFILL AND RECYCLE TRACKING





# IMPORTANCE OF DATA TRACKING

- Track key performance indicators
- Pinpoint performance and problem areas for performance improvements
- Detailed reports drill down to item level
  - Spend
  - Waste treatment method final disposition
  - Service providers



## AWARD THE ACTIONS!





#### **THANK YOU!**

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