



Ei

Elemental
IMPACT

Elemental Impact



CITY OF NEWARK,
OFFICE OF SUSTAINABILITY

MANUFACTURERS *ZERO WASTE* *WORKSHOP*

OCTOBER 03, 2012



ZERO WASTE IN ACTION

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October 3, 2012



ZERO NEEDS ASSISTANCE



- ① What do you have?
- ① Culture Change
- ① Signs
- ① Containers
- ① Tracking



BURT'S BEES DUMPSTER DIVE



Amy Moreland
Allegiant Global Services

[Burt's Bees Dumpster Dive Video](#)



NOW THAT YOU KNOW...

- Work with suppliers on packaging
- Determine reputable outlets
- Audits
- Certificate of Recycling



MAKE THE CHANGE!

- ◎ Implement Change
 - ◎ Trash
 - ◎ Recycling
 - ◎ Awareness



TRACK IT!

- ① Where are you today?
- ① What progress have you made?



EXAMPLE LANDFILL AND RECYCLE TRACKING





IMPORTANCE OF DATA TRACKING

- ① Track key performance indicators
- ① Pinpoint performance and problem areas for performance improvements
- ① Detailed reports – drill down to item level
 - ① Spend
 - ① Waste treatment method – final disposition
 - ① Service providers



AWARD THE ACTIONS!





THANK YOU!

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