About Global Green USA

• US Chapter of Green Cross International, founded by President Mikhail S. Gorbachev to foster a value shift to a sustainable and secure future by reconnecting humanity with the environment. Over 30 national affiliates around the world.

• Global Green’s programs create **sustainable urban environments** by merging innovative research, technical assistance, cutting-edge community based projects and targeted education and outreach.

• 501c3 non-profit organization
About Global Green USA’s Coalition for Resource Recovery (CoRR)

• CoRR is an industry working group dedicated to combating climate change and **transforming waste to assets**, and assisting cities in reaching 70% waste diversion.

• CoRR conducts **pilots and related research** to identify and accelerate development of scalable, transferable waste diversion programs and technologies.
# A Coalition of Members

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CoRR’s Programs

Recyclable Wholesale Transfer Packaging
CoRR’s Programs
Commercial Food Waste Recovery
CoRR’s Programs
Recovering Paper Foodservice Packaging
2012 Achievements – Food Packaging

- Waste Characterization for Pret A Manger
  - Participating stores went from zero to 55% diversion
  - Informed the program’s expansion from 5 stores to ~40
  - Collected material for post-consumer lab testing...
2012 Achievements – Food Packaging

• Tested post-consumer material in accordance with their newly developed recyclability test for tissue and towel applications.

• Results were presented at the annual TAPPI PEERS conference and to the New Jersey Paper Recovery Alliance.
2012 Achievements – Food Packaging

- 5-venue goal achieved
- Jamba Juice and New York City public schools join the pilot
- Both participants seek to identify recoverable alternatives to Styrofoam packaging items
2013 Work Plan – Food Packaging

• Achieve 150 location goal for participants in the pilot program

• Continue to evaluate economics of collecting, sorting and delivering spent paper from QSRs and offices as feedstock for interested mills
2013 Work Plan – Food Packaging

- Document waste characterizations for participating venues

- Expand mill choices for paper foodservice packaging
  - Promote the success of mill trials
  - Highlight the haulers and mills who currently accept paper foodservice packaging
Putrescible Waste & Disaster Response
Coalition for Resource Recovery: 2012 Recap and 2013 Plans
Foodservice Packaging Summit
Hosted by Global Green USA

New York City | December 12, 2012