Building the Path: Sustainable Packaging Coalition in Foodservice & Composting

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GreenBlue® is a nonprofit that equips business with the science and resources to make products more sustainable.
The Sustainable Packaging Coalition

• An industry working group of 200 from across the packaging supply chain
• Inspired by a vision of more sustainable material flows for all packaging through better packaging and system design
• Increasing understanding of sustainability issues related to packaging through education
• Develops tools and resources to facilitate more sustainable packaging solutions and systems
2012 Accomplishments

• New Executive Director and SPC Director Nina Goodrich
• How2Recycle Soft Launch with 13 participants
• Three sessions of “Essentials of Sustainable Packaging”
• Initiated N. American Design Guide with EEQ
• EPA Region IV Grant for “Scaling up Composting in the Charlotte Region”
Why Charlotte?

• Established composting infrastructure at Stanley Environmental Solutions
• EPA Region IV and State support
• Mecklenburg County support
• University experience and interest—Infrastructure, Design, Environment and Sustainability Center (IDEAS)
• Elemental Impact and FPI work
Charlotte Outcomes

1: Improved Waste Diversion and Infrastructure

2: Food and Packaging Waste Characterization

3: Lessons Learned and Transferability Report
2013 Goals

• How2Recycle Full Implementation
• At least three sessions of “Essentials of Sustainable Packaging”
• Complete Design Guide
• Majority of work for Charlotte Composting project
• Composting SPC Industry Leadership Committee, possibly Foodservice also
Composting in How2Recycle?
Thank you!

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