Topics

- HMSHost Overview
- Our Sustainability Platform & Approach
- Business Challenges
- Key Initiatives
- Charlotte & Concord Mills Snapshot
- Progress To Date
Providing Traveler’s Exceptional Dining & Shopping

Making the traveler’s day better

- Is the world leader in creating shopping and dining for travel venues.

- Operates in nearly 100 airports around the globe with annual sales in excess of $2.5 billion and over 34,000 associates worldwide.

- Is a part of Autogrill Group (AG), the world leader of F&B and retail services for people on the move. AG operates in over 40 countries.
**Mission:** “Making the traveler’s day better” by reassuring our customers, partners, and employees that *HMSHost has a sustainable, responsible foundation.*

**Vision:** HMSHost is known as the sustainability leader in our industry. We lead by example and encourage customers, partners, and employees to become more sustainable by just starting somewhere since “Each Act Of Green Builds A Better Future”
HMSHost Sustainability Initiatives

Key Initiatives:

- Reduce our environmental impact
- Provide food & beverage options that address nutritional wellness
- Partner with the communities we serve to build a better future
HMSHost Sustainability Process

Inspire
Change

Mobilize & Execute

Measure

Identification Best Practices

Innovation

Communication
Five Step Process To Develop A Plan

Step 1
Network

Step 2
Self Assessment

Step 3
Set Goals

Step 4 Identify Barriers

Step 5 Set Tactics
Sustainability Business Case

Developing a greater emphasis on sustainability is *good for business*...it helps define and improve the company’s position:

- Addresses the needs of *landlords* and helps differentiate company

- Improves *employee engagement* & attachment with the company

- Increases *candidate pool* and company attractiveness to new hires

- Often reduces costs which helps *shareholder* value

- Validates *customers’* purchase decisions
Business Sustainability Challenges

- Current economic environment already challenging for operators – no room to just add costs

- Competing attention for resources (primary focus remains providing an exceptional dining experience)

- Ability to execute very localized – depends on facilities, contracts and local infrastructure for recycling, etc...

- Absence of good third party, impartial data and over emphasis on end of life impact versus more comprehensive view in Europe
Food Donation Program

- Over 1 M Pieces Donated
- Over 65 Airports, Plazas and Malls
- Partnered With Food Donation Connection
Shrink Wrap Recycling

- Newer Recycling Opportunity But Growing With Infrastructure
- First Locations Were EI/HMSHost Partnership Locations: Tampa & Concord Mills Mall
Scrap Metal Recycling

- Used Metal Has Good Secondary Market Value So But Is Often Discarded As Junk
Starbucks Whip Cream Chargers Recycling

- Same Opportunity As Other Used Metals
Milk Jug Recycling

- Currently Recycle In About One Third Of Our Locations
- Atlanta Was Highlighted For Milk Jug Recycling In One Of Our Best Practices Sessions
LED Lighting Cooler Retrofits

<table>
<thead>
<tr>
<th>Current Wattage</th>
<th>Proposed Wattage</th>
<th>Watts Saved</th>
<th>kWH Rate</th>
<th>Lamp Life</th>
<th>Saved /Socket</th>
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<tbody>
<tr>
<td>340</td>
<td>90</td>
<td>250</td>
<td>0.13</td>
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<td>$1,625.00</td>
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**REGENCY LIGHTING**

Energy Dollars Saved PER SOCKET Over Lamp Life =

Roger Dann 201-921-8089
Lighting Specialist Northeast Region

*Call me for your Personal Energy Saving Calculator - today!*

Client & Location HMS Host Oneida

Currently Lamp: 85w F72 T8/HO-Cooler 85w x 4=340w Constant Draw 24/7

Proposed Lamp: LED 2ea. 27w & 18w Total=90w Constant Draw 24/7

- Reduced Energy Usage
- Cooler Internal Temperatures
- More Attractive Lighting
Signage For Our Xpressnap Holders

- Increases Sustainability Visibility To Consumers & Landlords
- Positive Reinforcement Post Purchase
Back of House Composting

• Best For Commissaries & Restaurants With Large Amount Of Production

• We have 23 locations participating including Charlotte Airport, Concord Mills, Tampa and Atlanta
# Charlotte & Concord Mills Snapshot

**Total Units:** 47 combined

<table>
<thead>
<tr>
<th>Item</th>
<th>Pounds/Week</th>
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<tr>
<td>Food Donations</td>
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<tr>
<td>Cooking Oil</td>
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<tr>
<td>Cardboard &amp; Paper</td>
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<tr>
<td>BOH Compost &amp; Coffee Grounds</td>
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<tr>
<td>Bottles &amp; Cans BOH (count not lbs)</td>
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<tr>
<td>Whip Cream Chargers (CLT)</td>
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<tr>
<td>Milk Jugs (CLT)</td>
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</table>
Making Good Progress But Room To Improve

- Cardboard
- Cooking Oil
- Printer Cartr.
- Milk Jugs
- Coffee Grounds
- BOH Bottle/Cans
- BOH Composting
- Food Donations

Legend:
- 2010
- 2011
- 2012
THANK YOU