Ei Partner Tours:
Georgia World Congress Center Authority
June 10, 2014
Influence: GWCCA
Influence: GWCCA
New Facilities
Big Impact: Sustainability Projects

• LEED Certification
• Green Meeting Standards Certification
• Energy Saving Performance Contracting
• EV Charging Station
• Solar Opportunities
• Outreach and Branding
Big Impact:
Final Four Events
Big Impact:
2013 Men’s Final Four
Big Impact: 2013 Men’s Final Four

Other Sustainability Projects

Volunteer Green Pledge
Green Team Lapel Pin
Hotel Sustainability Survey
Sustainability Webpage
Paperless Tix Offered for First Time
Flooring Made of FSC-certified Wood
Lanyards Made of Recycled Content
Some Recycled Content PVC Tickets
Volunteer Clothing Drive
Bike Valet
PSA
Big Impact: Waste as a Resource

- Waste Diversion Streams
  - Single-Stream Recycling
  - Food Donations
  - Cardboard & Plastic Film
  - Organics/Food Waste
  - Grease/Fryer Oil
  - Wood Pallets
  - Material Donations
  - Copper Wire & Metals
  - Furniture/Equipment
  - C&D
Big Impact: Waste as a Resource
Big Impact: Waste as a Resource
Big Impact: Resource Reduction

- Reusable Materials/China
- TrimTrax Program
- Fryer Oil Reuse
- Bulk Purchasing
Georgia Dome: Best Practices
Sustainable Food Court Initiative: Goals

**SFCI**

To produce industry standards for unique venues that strive for zero waste

**Georgia Dome**

Create successful partnerships
Take leadership in industry
Influence market
Internal focus on sustainability
Sustainable Food Court Initiative: Event Venue Pilot

Mission

To bring zero waste initiatives to food courts and develop industry sustainable best practices for back-of-the-house and front-of-the-house operations

Focus

Organics collection
Packaging
Type of food served and assembly procedures
Disposal systems for food and packaging
Condiment & beverage stations
3rd party items brought to food court
Sustainable Food Court Initiative: Involvement

SFCI
- Trade Associations
- Non-Profits
- Government
- Industry Suppliers

Georgia Dome
- Levy Restaurants
- Facility Operations
- Sustainability Department
- NFPs & 3rd Parties
Sustainable Food Court Initiative: Compostability

Evaluation of packaging

Post-game pick for compostables

Evaluation of material decomposition
Sustainable Food Court Initiative: Compostability
Big Opportunity: Brand Recognition
Big Opportunity: Engagement