

U.S.

**zerowaste**  
BUSINESS COUNCIL

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# US Zero Waste Business Council

- Founded January 2012
- To create a solid foundation that advances the integrity and credibility of Zero Waste
- Providing tools for business to excel in their Zero Waste policies and practices

## EVOLUTION OF RETURNABLES

Since 2002, Toyota's parts and accessories returnable container program has saved over 220 million pounds of wood and over \$1 billion in packaging costs. These savings equal more resources for the future and lower costs for our parts and accessories.



JAPAN INBOUND

1990's

Parts distribution centers begin using returnables for dealer deliveries

2000

TMC begins using returnable containers to ship parts from Japan to California

2002

North American central parts centers begin using returnable containers to ship service parts to regional parts distribution centers

2005

North American suppliers begin using returnables to ship parts into central parts centers and directly to vehicle distribution centers

2012

Returnables are now used by more than 1400 dealers, 160 suppliers, 15 parts distribution centers and 2 parts centers

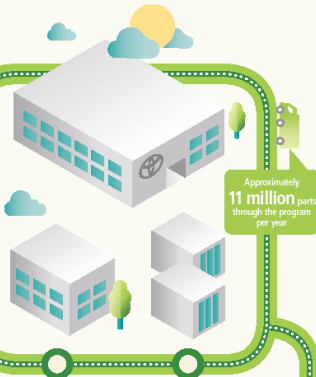
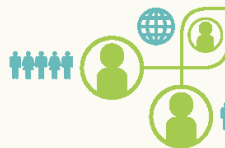
### OVERALL SAVINGS

220 million lbs of wood  
145 million lbs of cardboard

That's the equivalent of

2.7 billion trees\*

\$1 billion  
in packaging costs savings



Approximately  
11 million parts  
through the program  
per year

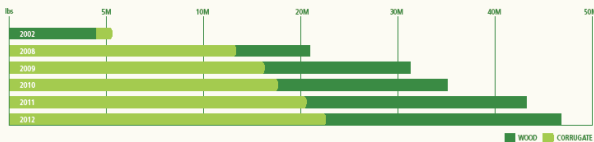


15  
PARTS  
DISTRIBUTION  
CENTERS



1400+  
DEALERSHIPS

Currently, more than  
60,000 reusable shipping  
containers travel through the Toyota parts and accessory network.



TOYOTA  
NORTH AMERICAN  
Environmental

\*Environmental Impact Estimate: www.ecoindex.com using the Environmental Paper Network "Ego" Calculator: Version 3.2.

# BEYOND RECYCLING

## Toyota's Stages of Zero Waste

Recycle Some  
Recycle More  
Recycle Less

Saved \$1 million recycling cardboard boxes  
Saved \$13 million switching to reusable containers

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# USZWBC Facility Certification



**Platinum:** Sierra Nevada Brewery,  
Fetzer Wines, Earth Friendly  
Products

**Gold:** Piazza Produce, Ann, Inc.  
American Licorice

**Bronze:** 10 Whole Food Market  
Retail Stores – SoPac Region

# USZWBC Zero Waste Business Associate Training

*Over 150 attendees*

- *Sierra Nevada Brewery – March 2014*
- *Atlanta Conference – May 2014*
- *Toyota Headquarters LA – July 2014*
- *Marin Sanitation – October 2014*

*Training Hosts wanted!!*

# USZWBC 3<sup>rd</sup> Annual Conference

## Best of the Best from Atlanta

Keynotes:

Heather McTeer Toney and Laura Turner Sydel  
The Atlanta Zero Waste Story

Powerful Breakouts:  
Scaling up Composting in Charlotte  
Recycling Refinement  
Zero Waste in Sports  
Zero Waste: Georgia Grown



# USZWBC and Ei Zero Waste Extravaganza in Atlanta May 2014

## Ei Sponsors:

Novelis Tomra Nature Works  
Georgia Recycling Coalition And many many more

## A great story told:

[USZWBC Conference Theme: Zero Waste Evolution](#)

[Zero Waste in ACTION blog](#)

# SAVE THE DATE

MAY 5TH - 7TH, 2015

THE MILLENNIUM BILTMORE, LOS ANGELES

# *The Stars of* **ZERO WASTE**

4TH ANNUAL NATIONAL  
ZERO WASTE BUSINESS CONFERENCE

[WWW.USZWBC.ORG](http://WWW.USZWBC.ORG)

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# Ei Stars to Appear at 2015 Conference

## Total Material Management – Source-Sep Materials Recycling Panel

- *Tim Trefzer with GWCC*

## Zero Waste Success in Multi-Tenant

- *Matt Hupp with Keter*



# 4<sup>th</sup> Annual USZWBC National Conference Ei joins as Media Partner for the 2<sup>nd</sup> Year!

**BECOME A SPONSOR TODAY!**

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**Platinum (\$20,000) to Green (\$1,500)**

**Benefits include: info-commercial, exhibitor space, VIP  
reception, pre and post marketing  
and much more**

*Sign up by December 15<sup>th</sup> for 10% discount*