Scott Jenkins General Manager Mercedes-Benz Stadium







World Class: Venue Experience Sustainability Events



#### Atlanta United #ATLUTD



Mercedes-Benz Stadium will be the heart of Atlanta and home to the biggest championships in the United States.





COLLEGE FOOTBALL PLAYOFF 2019, 2022 & 2025





Annual



Annual



Annual





2020



## 2018 College Football Championship



## 2019 Super Bowl



2020 NCAA Men's Final Four





A dramatic night aerial view of Mercedes-Benz Stadium with the roof closed and the Atlanta skyline in the background

### Unique Operable Roof





# Mercedes-Benz Stadium AND SUSTAINABILITY



Will be the first NFL and MLS stadium to reach LEED Platinum



Will be the first sports facility to achieve all LEED water credits and includes water-efficient fixtures that in aggregate use 47% less water than baseline standards.



First sports facility to pursue several LEED v4 credit strategies including the Materials & Resources category



Will save 29% in energy usage vs. a typical stadium design



Rain water will be collected in a 1,100,000 gallon storm vault and 680,000 gallon cistern for cooling tower make-up water and landscape irrigation



48 electric cars can be charged simultaneously at adjacent parking lots



Generates 1.6 million kilowatt hours per year of renewable energy which is enough to power 160 households in Atlanta



Edible landscaping (apples and blueberries) will be incorporated into the site



Alternative Transportation: public transit, accessible pedestrian paths and a bicycle network



4,000 solar PV panels





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News Release

Date February 9, 2017 For Release Immediately Contact Doug Drotman, (631) 462-1198 Ann Marie Halal, (440) 523-4418

#### The Next Three Professional Championship Football Games Will Be Played Under Eaton's Ephesus LED Sports Lighting System

SYRACUSE, N.Y. ... Power management company Eaton today announced that its advanced Ephesus sports lighting light-emitting diode (LED) and controls system will illuminate the next three professional football championship games, scheduled for 2018 in Minneapolis, 2019 in Atlanta and 2020 in Miami. Featuring its patented system technology, including industryleading dynamic control functions, the LED system enhances the viewing experience for spectators in the stadium and at home, offering greater control and capabilities for the elaborate half-time shows - all while reducing energy use by as much as 75 percent.

In 2015, Seattle and New England played for the championship under the Ephesus LED Lighting solution at the University of Phoenix Stadium in Glendale, Arizona - the first professional football venue to install LED lighting. The solution gave fans the best view of the game while the system's proprietary controls allowed for the complete darkening of the

Eaton is a power management company with 2016 sales of \$19.7 billion. Eaton provides energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power more efficiently, safely and sustainably. Eaton has approximately 95,000 employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.com.



# How Our Programs Work



The Green Sports Alliance leverages the cultural and market influence of sports to promote healthy, sustainable communities where we live and play.





More than 3330

Professional & Collegiate Teams, Venues, Leagues & Events from **20** 

Leagues

and 14 Countries

