POWER
An Elemental Impact Project

Holly Elmore
Director, Zero Waste Zones
CEO & Founder, Elemental Impact
Mission:

To explore and evaluate the highest good collection, recycling and use of perishable organics and make recommendations for deployment of economically viable projects within a defined geographic area.
Committed to ACTION

- POWER Meetings
- Steering Committee
- Technical Committee
- Projects
POWER Meetings

- Define Perishable Organics ~ breakdown between nitrogen and carbon sources
- Explore Technologies Available for Organics
- Address Challenges
- Lively Dialogue
Food Residual Collection

- First priority of organic material feedstock
- Commercial-generated
- Support the Zero Waste Zone program with delivering assessment of highest-good use of food residuals

Chef at Doubletree Hotel Buckhead-Atlanta Sending Food to Compost as Part of the ZWZ-Buckhead
Technologies Addressed

- Anaerobic Digestion ~ Harvest Power
- Plasma ~ GeoPlasma & Plasma Waste Recycling
- Windrow Composting ~ Greenco Environmental
- Organics to Fertilizer ~ Converted Organics
- Soldier Fly Program ~ Insect Science Resource
Challenges Addressed

- Compostable Products ~ NatureWorks
- Organics Collection ~ Waste Management
- Valuable End Product ~ filtrexx
POWER in Action

- Technical Committee ~ working on a web-based metrics assessment tool
- CNN Center Project ~ initial planning stages of a zero waste project working with the seated dining and the food court operations. An opportunity to experiment with packaging options and consumer participation in a public area.
POWER in Partnership

- **CoRR** ~ Annie serves on the Steering Committee; CoRR members may attend POWER meetings as a member benefit

- **Zero Waste Zones** ~ a sister Ei project; The National ZWZ Team is building and the expansion plan is formulating
Compost: The Quiet Hero

- Educates the foodservice industry, largest private-sector industry in the nation, on the importance of diversion of organics from landfills and the benefits of compost
- Debut at the National Restaurant Association May, 2010 Show in Chicago in a 90 minute solo session
- PPT presentation available at: www.elementalimpact.org/speakingengagements
INVITATION

WHAT: Summer POWER Meeting

WHEN: Thursday, July 22 noon – 6:00 p.m.

WHERE: Atlanta, GA

WHY: What we are doing is important!

HOW: Give Holly your contact information
ZWZ & POWER Future

Remember:
We are just beginning ... Stay Tuned
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