
F&B Packaging Value Chain Annual Meeting
December 11, 2014
Recover More FSP

- It won’t flow through a MRF properly.
- There are no end markets.
- Not interested in adding new materials.
- Oh, that’s too dirty.
- It’s not recyclable.

What is FSP? And how much is there?
Plans for 2015

- Communicate the recyclability and encourage the acceptance of foodservice packaging in residential curbside programs
  - Targeted outreach to communities, material recovery facilities and end markets
  - General outreach through media, webinars and presentations
Plans for 2015

- Barriers and solutions approach to increased composting of foodservice packaging
  - Collection
  - Processing infrastructure
  - End markets
  - Standards and labelling
  - Education
Plans for 2015

- Work with the National Restaurant Association to develop a recycling and composting tool kit for foodservice operators
  - Share learnings from PRA and PRG work
  - Use and build on company-specific learnings
What About Foam FSP?

- Recognized that polystyrene foam FSP had different challenges to increased recovery
  - Foam Recycling Coalition (FRC) formed in Fall 2014
- FRC will establish and fund a proactive, multi-year grant program to...
  - Increase public access to post-consumer foam recycling through curbside and/or drop off programs
  - Drive actual recovery of foam (increased tons)
  - Generate success stories to document and utilize in communications to a variety of stakeholders
FRC Grant Program Overview

- **Target materials:** Cups, containers and dinnerware; meat trays; egg cartons; transport packaging
- **Eligible applicants:** Public and private businesses in the U.S. and/or Canada
- **Recipients to receive funding for equipment, technical assistance**
- **Call for applications in early 2015**
- **Grants announced in Spring 2015**
Conducted in Fall 2014

Identified nearly 140 processors, recyclers and end users in the U.S. and Canada

Recognized growing domestic and international demand for recycled PS and EPS
www.fpi.org/stewardship - information on the PRA, PRG and FRC, study results and webinars

www.fpi.org/recovery - FSP Recovery Toolkit geared to communities, MRFs and end markets

- Data (generation, dispersal and impacts on bale specs)
- Results of studies (food residue, MRF acceptance of FSP)
- Interactive map of end markets
- Case studies of successful FSP recovery